

MOROS Y CRISTIANOS GUARDAMAR DEL SEGURA



DECLARADAS DE INTERÉS TURÍSTICO AUTONÓMICO

EN HONOR A SAN JAIME, DEL 16 AL 26 JULIO 2026



PROGRAMME OF EVENTS

THURSDAY, 16 JULY

8.00 p.m. STREET FOOD Guardamar opening, with international gastronomy.

Venue: Reina Sofía Park

8.00 p.m. PERFORMANCES BY LOCAL BANDS: CERES, PSYCHO INC and CARTAGO VERANO.

Venue: Reina Sofía Park

FRIDAY, 17 JULY

8.00 p.m. STREET FOOD Guardamar, with international gastronomy. Reina Sofia Park.

8.30 p.m. LADIES AND 'FIESTAS' REPRESENTATIVES PARADE.

Route: Plaça dels Pescadors, Av. País Valencià and Enginyer Mira.

9.30 p.m. 'FIESTAS' PROCLAMATION by Mrs. M. Cruz Gil Muñoz.

10.00 p.m. MOORS & CHRISTIANS REPRESENTATIVES PRESENTATION 2026

10.30 p.m. PROCLAMATION AND CORONATION OF THE LADY OF GUARDAMAR 2026

Miss María Aldeguer Aldeguer, Miss Sofía Quesada Viudes and Miss Valeria Rodríguez Torregrosa in the dramatisation of the legend of L'ENCANTÁ: A show of light, fire and water that recreate the legend of the Lady of Guardamar, an Iberian sculpture from the 4th century B.C. and whose reproduced trousseau, headdress and jewels, is worn each year by the young lady proclaimed as the Lady of Guardamar.

Venue: Plaça de la Constitució.

Midnight. MUSICAL PERFORMANCE: 'TRIBUTE TO U2'. Street Food Guardamar. Reina Sofia Park.

SATURDAY, 18 JULY

1.00 p.m. BELL RINGING AND ROCKET THROWING

8.00 p.m. STREET FOOD Guardamar. Reina Sofia Park.

10.00 p.m. FANCY DRESS PARADE

It starts at Plaça Jaume II, continues along Av. País Valencià and ends at Carrer Major corner Carrer Nord.

THE CONTEST RULES AND BIB NUMBERS CAN BE PICKED UP AT THE TOURIST OFFICE. Once the Fancy Parade has finished, the prizes will be awarded at the Street Food Guardamar.

Midnight. MUSICAL PERFORMANCE: 'TRIBUTE TO ESTOPA'. Street Food Guardamar. Reina Sofia Park.

SUNDAY, 19 JULY

1.00 p.m. BELL RINGING AND ROCKET THROWING

8.00 p.m. STREET FOOD Guardamar, with international gastronomy. Reina Sofia Park.

8.00 p.m. PARADE featuring the Guardamar del Segura Music Society, accompanied by the Lady of Guardamar, her Ladies-in-Waiting, Captains, Standard-Bearers, the Executive Committee,

representatives of the Central Committee of the Moors and Christians, local dignitaries and the composer.

Route: Plaça de la Constitució, Av. País Valencià, Blasco Ibáñez, Cartagena and Plaça de l'Agrupació Musical de Guardamar del Segura.

8.30 p.m. 14th MONOGRAPHIC CONCERT OF MOORS AND CHRISTIANS MUSIC, by the Guardamar Music Association.

Venue: Plaça de l'Agrupació Musical de Guardamar del Segura.

8.30 p.m. CHILDREN'S SHOW: 'TRIBUTE TO CANTAJUEGOS'

Followed by DJ music at STREET FOOD Guardamar.

Venue: Parque Reina Sofía.

MONDAY, 20 JULY

1.00 p.m. BELL RINGING AND ROCKET THROWING

7.00 p.m. OPENING OF THE SEA MARKET

Venue: Av. Cervantes

9.00 p.m. CHORAL CONCERT, by the Aromas de Guardamar Choir, featuring the dance schools. During the event, the prizes for the short narrative contest, 'Villa de Guardamar 2026', will be delivered.

Venue: Reina Sofía Park Auditorium

11.30 p.m. CORREFOCS, performed by 'Dimonis Rafolins' company.

Route: starting from the Town Hall ground floor, Carrer Miguel Hernández, Sant Francesc, Ausiàs March, Sant Jaume, Plaça d'Abastos, Enginyer Mira, ending at Plaça de la Constitució.

TUESDAY, 21 JULY

1.00 p.m. BELL RINGING AND ROCKET THROWING

6.00 p.m. SEA MARKET. Av. Cervantes

8.30 p.m. PARADE

Parade order: Nómadas, Cruzados, Abd-al-Azíes, Mosquetera, La Pluma, Labradores, Tuareg, El Cid, Musulmanes and Piratas.

Route: From Av. País Valencià corner Carrer Lepant to Plaça de la Constitució.

9.30 p.m. RE-ENACTMENT OF THE SIGNING OF THE TREATY OF TUDMIR. Venue: Plaça de la Constitució.

10.00 p.m. (aprox.) Guardamar Music Association, together with all the bands taking part in the 'entraeta' and the Aromas de Guardamar Choir will perform the Guardamar Fiestas Anthem.

WEDNESDAY, 22 JULY

1.00 p.m. BELL RINGING AND ROCKET THROWING

6.00 p.m. SEA MARKET. Av. Cervantes

8.00 p.m. FIRST 'GUERRILLA' BATTLE

Parade order: Cruzados, Mosquetera, Labradores, El Cid, Piratas, Nómadas, Abd-al Azíes, La Pluma, Tuareg and Musulmanes.

Route: departs from Av. País Valencià corner Carrer Lepant and finish at Plaça de la Constitució.

9.00 p.m. MOORISH EMBASSY PARADE

Route: Plaça Llauredors and Carrer Major, ending at Plaça de la Constitució.

The Christian troupe PIRATAS will be the first to take their places. They will be followed by the Moorish troupe MUSULMANES. Once in position, the MOORISH EMBASSY will take place, re-enacting the capture of Guardamar Castle and Town by the Moorish side. At the end of this event, the PIRATAS and MUSULMANES troupes will parade in the opposite direction towards the castle entrance.

THURSDAY, 23 JULY

1.00 p.m. BELL RINGING AND ROCKET THROWING

8.00 p.m. SECOND 'GUERRILLA' BATTLE

parade order: Nómadas, Abd-al-Azíes, La Pluma, Tuareg, Musulmanes, Cruzados, Mosquetera, Labradores, El Cid and Piratas.

Route: Starting at Plaça del Baluard, continuing along Carrer Castell, Gràtitud, Plaça Llauredors and Major, ending at Plaça de la Constitució.

9.00 p.m. CHRISTIAN EMBASSY PARADE

Route: Starting at Av. País Valencià on the corner with Migdia. The parade will proceed along Avda. País Valencià, ending at Plaça de la Constitució.

The MUSULMANES will take their places, followed by the Christian group, PIRATAS, who will then make their entrance. Once in position, the CHRISTIAN EMBASSY will commence, followed by the TRIAL OF THE TRAITOROUS MOOR, re-enacting the reconquest of Guardamar Castle and Town by the Christian side. Once this event has concluded, the procession of MUSULMANES and PIRATAS will take place, moving in the opposite direction to the castle entrance.

FRIDAY, 24 JULY

1.00 p.m. BELL RINGING AND ROCKET THROWING

8.00 p.m. MOOR ENTRY

Route: starting at Av. País Valencià corner Carrer Lepant, it will run along Av. País Valencià, Carrer Major, ending at Carrer Major corner Carrer Nord, with the following parade order:

1ST CHRISTIANS

- Cruzados
- Mosquetera
- Labradores
- El Cid
- Piratas

2ND MOORS

- Musulmanes
- Nómadas
- Abd-al-Azíes
- La Pluma
- Tuareg

SATURDAY, 25 JULY – ST. JAMES DAY

12.00 noon MUNICIPAL RECEPTION OF CAPTAINS AND 'FIESTAS' REPRESENTATIVES. Guardamar Town Hall.

1.00 p.m. MASCLETÀ (Gunpowder rocket throwing). Plaça de la Constitució.

7.30 p.m. FLOWER OFFERING IN HONOUR OF THE PATRON ST. JAMES.

Route: Plaça Llauredors, Carrer Major and entrance to the St. James Church.

8.00 p.m. SOLEMN MASS IN HONOUR OF THE PATRON SAINT, ST. JAMES. Outdoor mass officiated by our priest D. Efreem Mira and enlivened by the 'Joaquín Madurga' Armonía Choir.

9.00 p.m. PROCESSION WITH THE PATRON SAINT, ST. JAMES

Route: Carrer Enginyer Mira, Plaça d'Abastos, Carrer Sant Emigdi, Carrer València, Carrer Major, Av. País Valencià, Carrer Migdia, Carrer Vicente Ramos and entrance to St. James Church.

SUNDAY, 26 JULY

1.00 p.m. BELL RINGING AND ROCKET THROWING

6.30 p.m. MUSIC BANDS ENTRY

8.00 p.m. CHRISTIAN ENTRY

Route: starting at Av. País Valencià corner Carrer Lepant, it will run along Av. País Valencià, Carrer Major, ending at Carrer Major corner Carrer Nord, with the following parade order:

1ST MOORS

- Nómadas
- Abd-al-Azíes
- La Pluma
- Tuareg
- Musulmanes

2ND CHRISTIANS

- Piratas
- Cruzados
- Mosquetera
- Labradores
- El Cid

Following the conclusion of the parade, WATER FIREWORKS DISPLAY.

Location: Roqueta Beach (at the end of the seafront promenade).